## La Trobe Business School: Leadership Professional Development Program



The La Trobe Business School has been accredited by AACSB International – the highest standard of achievement for business schools worldwide.

The Leadership Professional Development Program is open to anyone, and is run by leading business academics and alumni from the University's MBA program who are volunteering their time to help the wider community.

The online program - consists of four x four-six-hour modules, titled *The Future of Work, Leading Self, Leading Others and Leading for Results*.

Participants determine their leadership strengths and areas for development using selected diagnostic tools. They then formulate and implement creative, feasible solutions to a range of organisation/business related issues and connect with peers to share thoughts, experiences and develop ongoing mutually-beneficial relationships. On successful completion participants obtain a professional certificate of participation and credit towards a subject of the highly acclaimed La Trobe MBA valued at \$5000.

Register at: https://form.jotform.com/200860630972858

## Bendigo Invention + Innovation Festival (BIIF)

In August 2020, the City of Greater Bendigo will transform into the 'City of Optimism', showcasing inspirational speakers in a 4-week Virtual Café Series, culminating in the week-long Bendigo Invention + Innovation Festival (BIIF).

This year's theme 'Optimism through Innovation' highlights innovation within industry, exciting pathways in education and celebrates the Bendigo region as Australia's first and only UNESCO City of Gastronomy!

The 2020 program lines up national and global thought leaders in innovation and entrepreneurship sharing their stories and insights, and connects founders, venture capitalists, angel investors, CEOs, visionaries and business owners.

## Events include:

- Virtual Café Series
- Full day Symposium
- Regional Growth Summit
- Back to School Program
- City of Gastronomy
- PitchFest (hosted by BHx and part of our program)
- Women in STEAM
- Festival of Failure
- Bendigo Manufacturing Group Showcase

